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PRESS RELEASE

Hive Colab and ICTAU Announce 2019's Swarm Summit & Tech Expo

- Expanded version of the popular ICT and Startups Summit to take place on 22nd and 23rd November 2019, at UMA Conference Hall in Kampala
- The Swarm Summit and Expo 2019 gathers the most innovative startup CEOs, hackers, and tech fans for a deep dive into Uganda's tech and business scene.

Kampala, Uganda - September 11, 2019: Hive Colab, in partnership with the ICT Association of Uganda today announced this year's Swarm Summit, together with the first ICT Expo. Themed "**Celebrating Uganda's Digital Transformation**", the two-day event will be mainly on recognizing the different levels of development of Uganda's digital landscape, showcasing the different entities working to create a harmonious tech ecosystem in the country.

This will be further broken down into a 2-day expo showcasing inventions by our very own entrepreneurial men and women.

"From its humble beginnings as the first tech hub almost 10 years ago, Hive Colab has supported the entrepreneurial spirit of Uganda's in technology innovators. Three years ago we launched the annual Swarm Summit to provide a stage where Uganda's digital entrepreneurs could share their innovations and their stories," said TMS Ruge, the Co-founder and Director, Hive Colab.

"This year, we are thrilled to expand on that spirit with a partnership with ICT Association of Uganda (ICTAU) to launch Swarm Summit and Expo. We are thrilled to provide a larger stage to showcase the technological innovations shaping Uganda's digital economy," he added.

The Swarm Summit and Expo 2019 will bring together and celebrate Uganda's top business and technology minds building enterprises powering Uganda's emerging digital economy. Swarm Summit continues to be Uganda's premier annual stage that fast-growing companies can target as a launchpad event for new innovations, introduce emerging technology breakthroughs and gain exposure.

"We're excited to be partnering with Hive Colab to make this event a success this year. The event is part of our mission to create an effective network between practitioners, policy makers, and the entire ICT Community," said Albert Mucunguzi, the Chairman of ICT Association of Uganda (ICTAU).

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"We're particularly grateful to our partners, the International Trade Center, who, through the NTF IV programme, have made it possible to organize the Expo. The NTF IV programme is already supporting numerous other Ugandan companies, and we look to helping them connect with other potential clients at the Expo," he added.

The Expo will integrate a broad array of local and international service providers, suppliers, manufacturers, etc, making it a well-positioned one-stop business platform for everyone with an interest. The Expo is an excellent marketplace with plenty of networking and business prospecting opportunities for everyone in the business and hospitality industry.

This Expo will also enable exhibitors to engage more with buyers face-to-face, to increase their brand awareness, and sell their products directly. It is aimed at meeting some of exhibitor's business 2019 objectives of promoting their products & services.

Swarm Summit & Expo 2019 will continue bridging the gap between the ever-growing changing world and the emerging technology and innovation so as to create solutions and place Uganda in an outstanding seat of technology transformation.

visit <https://swarm.ug/> or follow #SwarmTechExpo on social media.

For more information



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