

Walk-Ins (Foot Traffic)

Foot traffic food the Year 2024
17367
<p>In 2024, Hive Colab welcomed a total of 17,367 walk-ins, marking a year of steady growth in community engagement and utilization of the hub’s resources. Monthly visits ranged from 926 in February to a peak of 1,806 in September, with notable surges in April (1,533), June (1,698), and July (1,758). This upward trend reflects Hive Colab’s increasing visibility and relevance as a hub for innovation, networking, and entrepreneurship support. On average, the hub recorded 1,447 walk-ins per month, demonstrating consistency in attendance and a strong demand for its programs and facilities.</p>
<p>The composition of visitors reveals encouraging levels of inclusivity and diversity. Gender representation stood at 60% male and 40% female, while 0.8% of walk-ins were persons with disabilities (PWDs) a signal of Hive Colab’s commitment to creating an inclusive and accessible environment. In terms of nationality, the space remained primarily local with 91.6% Ugandan nationals making up the majority, while 8.4% were international visitors, underscoring Hive Colab’s growing appeal beyond national borders.</p>
<p>Visitor frequency further underscores the hub’s role as a trusted and reliable innovation space. A remarkable 94.2% of visitors were repeat users, reflecting loyalty and ongoing reliance on Hive Colab’s offerings, while 5.8% were first-time users, pointing to continuous outreach and an expanding network. These patterns highlight Hive Colab’s dual impact: maintaining a strong base of regular innovators and entrepreneurs while also attracting new talent into the ecosystem. Collectively, the data showcases Hive Colab’s expanding influence in shaping Uganda’s innovation landscape throughout 2024.</p>